

# AI BOOTCAMP: MASTERING GENERATIVE AI

## What is Generative AI?

Generative AI is the technology behind ChatGPT that works by answering prompts based on its knowledge of nearly everything ever written by humans. It generates original texts, images, videos, and even music. It will result in a fundamental shift in human experience and will take over every aspect of our lives.

## The Path to AI Mastery

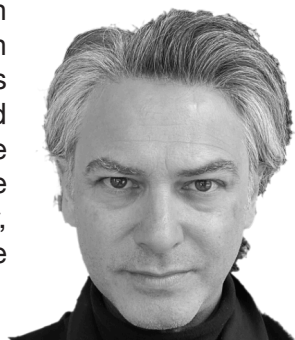
Working with generative AI is like having an army of intelligent advisors that need to be told exactly what to do. You master it by learning how to guide it to do what you want and present the result meaningfully. The AI Bootcamp program I teaches you how to do that. Whether you are a beginner or an expert, we will work together for 5 to 6 weeks focusing on what is important to you. Because no one should be left behind.

## The AI Bootcamp Program

Session 1: Introduction and Goal Setting (30 minutes)	Sessions 2-9: Weekly Application and Review (Two 30-minute sessions per week)		Session 10: Summary, Q&A, and Future Learning (30 minutes)
<ul style="list-style-type: none"> <li>Concise overview of generative AI and its potential applications.</li> <li>Identification of key priorities and the areas where AI can have the greatest impact on your work.</li> </ul>	Early Weekly Session	Late Weekly Session	<ul style="list-style-type: none"> <li>Troubleshooting of any challenges encountered.</li> <li>Answering any outstanding questions.</li> <li>Planning of next learning steps.</li> </ul>
<ul style="list-style-type: none"> <li>Weekly review of upcoming tasks.</li> <li>Determine which tasks can benefit the most from AI.</li> <li>Receive guidance on applying the appropriate tools and techniques.</li> </ul>	<ul style="list-style-type: none"> <li>Review of success in applying AI to tasks.</li> <li>Refinement of strategies for better outcome in the future.</li> <li>Identification of areas for further skill development.</li> </ul>		
Week 1	Weeks 2-5		Week 6

## Meet Your Coach: Arik Shimansky

I've spent 20+ years working in both business and tech, and I've been hooked on generative AI since it was first released. I've experienced firsthand the power it has to transform how we work. My goal is simple: share what I've learnt in a practical, no-nonsense way, so you can actually use this AI to make your work, and life, better.



## Investment

Total program cost: **EUR1,200**

This includes all 10 personalised video coaching sessions, tailored support, and access to relevant resources.

Payment terms are 50% upfront and 50% upon completion.